

TITLE OF INVENTION  
SIMPLIFIED CONTROL SYSTEM FOR ELECTRONIC MEDIA

FIELD OF THE INVENTION

The present invention is directed to an interactive media control system, and  
5 more specifically to a simplified control system that associates a limited set of keys with  
command signals to enable dynamic interaction with multi-media content through  
consistent and cursorless navigation.

BACKGROUND OF THE INVENTION

Remote control devices are commonly used to control electronic devices  
10 such as televisions (TVs), radios, video cassette recorders (VCRs), digital versatile disc  
(DVD) players, digital video recorders (DVRs), and the like. Remote control devices  
usually include arrow keys, a rocker switch, or a thumbstick for navigating through  
options or menus displayed on a screen. The options or menu are typically displayed  
with icons or text that has no relation to any of the keys on the remote control. Remote  
15 control devices also usually include some reserved navigation keys that enable a user to  
choose content. Conventional reserved navigation keys have predefined command  
signals. For example, if a user presses a "Back" key on a conventional remote control  
device, a predefined command signal is transmitted to the DVD player. The DVD  
player recognizes the command signal and returns to a previous portion of the DVD  
20 content. However, not all DVD players use the command signal for the exact same  
function. Some DVD players interpret the signal as a command to return to the  
beginning of a current section of the content. Other DVD players interpret the signal as  
a command to return to the beginning of a prior section of the content.

Universal remote controls can be programmed to emulate one or more native  
25 remote controls of manufacturers' devices. For example, universal remote controls  
include command sets for TVs and DVD players, so that a user can control both devices  
with a single universal remote control. Such universal remote controls usually include  
command sets for a variety of TV and DVD player manufacturers. When a user  
programs a universal remote control, the user typically selects a command set  
30 corresponding to one manufacturer's device, such as one manufacturer's DVD player.  
Some universal remote controls also enable a user to switch between multiple DVD

players. In any case, each command set typically includes predefined command signals that are reserved for conventional navigation keys. The predefined navigation commands are typically assigned to corresponding, dedicated navigation keys. Dedicated keys increase the complexity of native remote controls and universal remote controls.

Also, a universal remote does not make navigation consistent between differing DVD players. For example, the Back key on a universal remote control will not cause differing DVD players to perform the same Back operation. For instance, use of a universal remote control will not cause all DVD players to return to the beginning of a current section of the media content. Thus, current universal remote controls may be able to control multiple devices, but current universal remote controls do not necessarily provide consistent control of differing devices. This may cause confusion for users with multiple devices, such as different models of DVD players in multiple rooms of a house, in one or more vehicles (e.g., minivan DVD players), and/or other uses.

#### BRIEF DESCRIPTION OF THE DRAWINGS

Non-limiting and non-exhaustive embodiments of the present invention are described with reference to the following drawings. In the drawings, like reference numerals refer to like parts throughout the various figures unless otherwise specified.

For a better understanding of the present invention, reference will be made to the following Detailed Description of the Invention, which is to be read in association with the accompanying drawings wherein:

FIGURE 1 is a top view of a simplified remote control according to one embodiment of the invention;

FIGURE 2 shows a functional block diagram of an exemplary simplified remote control, according to one embodiment of the invention;

FIGURE 3 shows a functional block diagram of an exemplary DVD player;

FIGURE 4A is a sample display of a menu from which a user may directly select access to other menus and/or additional multi-media content;

FIGURE 4B is a sample display of a menu from which a user may directly select access to audio content of animal sounds;

5           FIGURE 5A is a flow diagram illustrating exemplary logic for setting the simplified remote control to use signals compatible with a user's particular model of DVD player;

10           FIGURE 5B is a flow diagram illustrating exemplary logic for setting the simplified remote control to transmit one or more additional commands along with a number key signal for certain models of DVD players; and

FIGURE 6 is a flow diagram illustrating exemplary logic performed by the DVD player according to software instructions and content stored on the DVD.

#### DETAILED DESCRIPTION OF THE INVENTION

15           The present invention now will be described more fully hereinafter with reference to the accompanying drawings, which form a part hereof, and which show, by way of illustration, specific exemplary embodiments by which the invention may be practiced. This invention may, however, may be embodied in many different forms and should not be construed as limited to the embodiments set forth herein; rather, these  
20           embodiments are provided so that this disclosure will be thorough and complete, and will fully convey the scope of the invention to those skilled in the art. Among other things, the present invention may be embodied as methods and/or devices. The following detailed description is, therefore, not to be taken in a limiting sense.

          Briefly stated, the invention is directed to a control system that associates a limited set of keys with non-reserved command signals to enable dynamic interaction  
25           with multi-media content through navigation of programmed menu options. In general, dedicated keys, with dedicated command signals that control dedicated functions embedded in a media access device are not needed. Instead, programmable keys are associated with command signals that can control dynamically changeable operations that are accessed and executed by the media access device along with multi-media

content. Even predefined navigation operations are implemented with the programmable keys and the embedded code accessed by the media access device, rather than with dedicated keys and dedicated functions of the device. However, dedicated keys can be included with the control system to activate reserved operations, such as

5 Back and Forward operations of a network browser program.

### **Illustrative Simplified Remote Control**

An exemplary embodiment is described in terms of a simplified remote control system for interaction with multi-media content reproduced by a conventional DVD player, although the invention is not so limited. The invention can be applied to

10 any control device that can control any of a variety of electronic devices and media access means, such as DVD players, DVRs, set top boxes, game devices, audio equipment, computing devices, network access devices, lights, machines, and the like. The following exemplary embodiment is specifically described in terms of a remote control device for use by a child to control a DVD player for interaction with

15 entertainment and/or educational content stored on a DVD.

FIGURE 1 is a top view of a simplified remote control 10 according to one embodiment of the invention. Simplified remote control 10 includes a housing 12 that is sized and shaped to be easy for a child to use. Simplified remote control 10 may be sized and shaped for a child to freely hold in one or two hands, to set on a surface,

20 and/or to be integrated into another device. Simplified remote control 10 also includes any number of keys to activate predefined and/or programmable operations. The invention can be applied to remote control devices that use conventional keys and corresponding dedicated and programmable operations. However, simplified remote control 10 is one example of, but not limited to, a specialized remote control device with

25 a limited set of keys that makes it easy for a child to interact with software and media content that conforms to an industry standard DVD-Video specification. Details on the DVD-Video specification are available via the DVD Forum ([www.dvdforum.org](http://www.dvdforum.org)) and the DVD Format/Logo Licensing Corporation ([www.dvdfllc.co.jp](http://www.dvdfllc.co.jp)), both of Tokyo Japan.

To interact with software controlled media content, a number of keys, referred to as direct-select keys 20-26, can be dynamically associated with operations that change throughout the course of a DVD program. For example, each key shape and/or color can be associated with a similarly shaped and/or colored icon displayed on a TV to enable a user to select from a plurality of operations programmed along with DVD media content. Each icon may be associated with a predefined portion of media, such as a video clip, and/or associated with an operation to be performed by the DVD player. Depressing a direct-select key, causes the DVD player to execute a programmed DVD operation. Such operations can include jumping to a particular location on the DVD and playing the content at that location, switching audio streams such as a different language, or other operations. This direct-select navigation does not require cursor-based navigation to reach the desired content. For example, conventional control systems typically require the user to manipulate arrow keys or a thumbstick to move a highlighting cursor over menu items, up and down a hierarchical menu structure, or through drop-down menus. The user usually presses the enter key once the user navigates to the desired operation. However, direct-select navigation enables the user to directly access the desired content with one click of one key.

In addition, a number of navigation keys 30-36 can be associated with navigation operations defined by programs on the DVD, rather than using conventional dedicated navigation functions that are embedded in the DVD player. Using consistent programs on the DVDs enables a user to navigate through the DVD media content in a consistent manner regardless of the make or model of DVD player. A Back key 32 can be used to activate a program from the DVD that causes the DVD player to return to the beginning of a prior content section. Whereas, a repeat key 36 can be used to activate a program from the DVD that causes the DVD player to return to the beginning of a currently viewed content section. These keys will consistently activate the same programs and cause the same operations, regardless of which DVD player is running the DVD.

Similarly, a Forward key 34 can be used to consistently cause the DVD player to skip to the beginning of the next content section, rather than skip the whole next content section. These navigation operations can be relative to the level of a



current content section. For example, if the current content section is at a chapter level, the program can interpret Forward key 34 as a command to skip to the next chapter. However, if the current content section is at a scene level, the program can interpret Forward key 34 as a command to skip to the next scene. A Home key 30 can be used to  
5 cause the DVD player to jump to a most recent menu, rather than all the way to a top menu. If desired, the disc program can be coded to produce the opposite operations, and/or other operations. However, the operations will be consistent, regardless of which DVD player runs the disc program.

Activating programmed navigation operations and direct-select operations is  
10 performed with programmable number key codes. Software provided on a DVD enables the DVD player to interpret a received number key code as a command to perform a consistent navigation operation or another operation that is currently associated with a selected key. Depressing a key on simplified remote control 10 causes one or more transmitters to transmit a number key code to a receiver in the DVD player. Predefined  
15 codes can also be used with dedicated keys on the remote control to activate predefined operations, such as predefined navigation operations of a browser program, a predefined pause operation, a predefined stop operation, and the like.

FIGURE 2 shows a functional block diagram of an exemplary simplified remote control, according to one embodiment of the invention. The simplified remote  
20 control may include many more or fewer components than those shown. The components shown, however, are sufficient to disclose an illustrative embodiment for practicing the invention. The simplified remote control includes a controller 50 that coordinates remote control processes. Controller 50 is in communication with one or more transmitters 52, such as infrared transmitters, radio frequency (RF) transmitters,  
25 wired communication interfaces, and the like. If multiple transmitters are used, they can be connected in serial or parallel, but parallel connections prevent failure of remaining transmitters if one transmitter fails. Controller 50 is also in communication with a keypad 54, which includes the keys illustrated and discussed with regard to FIGURE 1. Keypad 54 can include multiple types of keys on multiple faces of the remote control. A  
30 memory 56 provides permanent and temporary storage for instructions and data used by

controller 50. A power supply 58, such as a battery, provides power to other components of the remote control.

### **Illustrative Media Control**

FIGURE 3 shows a functional block diagram of an exemplary DVD player.

5 The DVD player may include many more or fewer components than those shown. The components shown, however, are sufficient to disclose an illustrative embodiment for practicing the invention. The DVD player includes a processor 60 that coordinates media playing processes. Processor 60 is in communication with one or more receivers 62, such as infrared receivers, RF receivers, and the like. Processor 60 is also

10 in communication with a drive 64, which may be internal or external. Drive 64 can include a permanent medium, such as a magnetic disk, and/or a removable medium 65, such as an optical DVD. Permanent or removable medium stores content and machine instructions used by processor 60. The content and/or machine instructions could also be accessed from a remote source through a communication network (not shown), such

15 as from a cable service provider, a streaming media provider, and the like. A memory 66 can also provide permanent and/or temporary storage for instructions and data used by processor 60. A power supply 68, such as a battery, provides power to other components of the remote control. Processor 60 and/or memory 66 are further in communication with a display interface 70, which communicates image data to a

20 display 72, such as an external TV and/or an integrated monitor. The exemplary DVD player may also include an audio interface, speakers, an LED display, status lights, auxiliary ports, and/or other components.

FIGURE 4A is a sample display 74 of a menu from which a user may directly select access to other menus, additional multi-media content, and/or other

25 operations. The menu of this embodiment is comprised of content stored on a removable medium, such as a DVD. In this embodiment, controlling software is also obtained from the DVD and instructs the DVD player to retrieve and display the content as shown in sample display 74. Included in the content are a set of icons 80-86, which are displayed with a shape and/or color similar to keys 20-26 of simplified remote control 10 shown in FIGURE 1. Icons 80a-86a of FIGURE 4A may be associated with

30 textual descriptions 81a-87a and/or graphics 81b-87b, respectively. Icons 80a-86a can

also be associated with audio descriptions. Each textual description, audio description, and/or graphic indicates another menu level, an activity, a portion of multi-media content, an action, and/or other data or operation that is accessible if a user activates a corresponding key on the simplified remote control that has the similar shape and/or color as the associated icon. For example, text 82a and graphic 8b indicate that the user can access a menu of animal sounds if the user depresses direct-select key 22 on simplified remote control 10 that corresponds to icon 82.

Depressing a direct-select key causes simplified remote control 10 to transmit a signal corresponding to a programmable number key of a native remote control device. For instance, depressing direct-select key 22 causes simplified remote control 10 to transmit a signal corresponding to programmable number key 5 of a remote control device that is native to the DVD player being used to display the content. The DVD player receives the signal and determines that the signal corresponds to programmable number key 5. The DVD player notifies the controlling software that programmable number key 5 was depressed. The controlling software then executes instructions associated with programmable number key 5. In this case, the controlling software executes a LinkPGCN instruction, which conforms to the DVD-Video specification and causes the DVD player to link to a specific program chain. The program chain causes the DVD player to access and display another portion of content from the DVD. In the above example, the other portion of content comprises a menu of animal sounds.

FIGURE 4B is a sample display 76 of a menu from which a user may directly select access to audio content of animal sounds. Icons 80b-86b are displayed with a shape and/or color similar to direct-select keys 20-26 of simplified remote control 10 shown in FIGURE 1. Icons 80b-86b of FIGURE 4B may be associated with corresponding textual descriptions, audio descriptions, and/or graphics 91-97. Each textual description, audio description, and/or graphic indicates an animal for which audio content is available. For example, the user can access and hear a chicken sound if the user depresses direct-select key 20 on simplified remote control 10 that corresponds to icon 80b.



Depressing direct-select key 20 causes simplified remote control 10 to transmit a signal corresponding to programmable number key 4. The DVD player notifies the controlling software that programmable number key 4 was depressed, and the controlling software executes the associated instructions. In this case, the  
5 controlling software executes a JumpVTS\_TT instruction, which causes the DVD player to jump to a particular video title set and title on the DVD. In the above example, the specified video title set and title can include visual and/or audio media assets of a crowing chicken, which is played by the DVD player.

Other types of operations can also be associated with the direct-select keys.  
10 For example, one of the direct-select keys could be associated with a multi-angle operation that enables the user to switch to different views of the crowing chicken. Another direct-select key could be associated with an audio stream operation that enables the user to switch to different crowing sounds of different chicken breeds. A further example includes a subpicture operation that activates a sub-display over the  
15 primary display. Yet another example is a settings operation that enables the user to change settings of variables such as the score for an interactive game. Conceptually, any operation can be associated with a direct-select key, including navigation operations, which could enable the navigation keys to be eliminated and thereby control sequencing. This might be useful in an educational embodiment, which could require a student to  
20 complete a set of operations before providing navigation operations that might enable the user to go back to a previous portion or skip forward to a different portion of content, such as a reward game. Alternatively, one or more existing navigation keys can be dynamically locked out by associating the navigation key with a null operation.

However, separate navigation keys are generally provided, and each  
25 navigation key is also associated with a programmable number key, which is used to execute one or more instructions provided on the DVD (or accessible from another source). In this way, the controlling software can provide consistent navigation, regardless of which DVD player is executing the controlling software. Some or all of the navigation keys may be inactivated during the display of certain portions of the  
30 content. For example, while a menu of multiple selections is displayed, the controlling software may ignore the Forward navigation key, because it may be unclear which

portion of content should be accessed. Alternatively, the controlling software may interpret the Forward navigation key to access the each selectable portion of content in a sequence.

### Logic

5           Although the controlling software can be run on any DVD player, the simplified remote control must be able to transmit programmable number key signals that a particular DVD player will recognize. Many DVD players require differing signals and/or sequences of signals to recognize programmable number keys. Thus, the simplified remote control must be set to transmit signals associated with the user's  
10   particular model of DVD player.

FIGURE 5A is a flow diagram illustrating exemplary logic for setting the simplified remote control to use signals compatible with a user's particular model of DVD player. At an operation 100, the user inserts a programming DVD into the DVD player. The programming DVD includes software and content for instructing the user  
15   on how to "program" the simplified remote control. The programming software and content can be stored on its own DVD or included on a DVD with other content, such as entertainment content. At an operation 102, the DVD player loads and executes the programming software, which causes the DVD player to display text and/or audio/visual instructions to the user. The instructions include information on how the user should set  
20   the simplified remote control into a programming mode, which the user does at an operation 104. Activating programming mode can be implemented with a switch provided on the simplified remote control, pressing a combination of keys on the simplified remote control, or other methods.

Once in the programming mode, the simplified remote control switches a  
25   macro setting to off. The macro setting indicates whether one or more additional command signals must be transmitted with a programmable number key signal. For example, some DVD players require an "Enter" signal following a number key signal before these DVD players will accept the number key signal as a valid command from a remote control. When using the native remote control with one of these DVD players, a  
30   user would press a number key and also press an Enter key. Although this two-step

process may prevent unintended number key commands, this two-step process can be cumbersome for some users, especially children. The two-step process is also inconsistent with other DVD players that do not require the additional Enter signal. To make use of the simplified remote control consistent for any DVD player, the simplified remote control can be programmed with a macro setting that will automatically send the additional command signal(s) if needed. Initially, however, the macro setting is set to off.

At an operation 108, the user enters a model code into the simplified remote control. The model code identifies the make and model of the DVD player with which the simplified remote control will interface. The user may enter the model code with the navigation keys and/or the direct-select keys. Alternatively, the simplified remote control can be equipped with a secondary keypad that may be hidden within a covered portion of the simplified remote control. Based on the model code entered, the simplified remote control accesses its memory at an operation 110 for a corresponding command set. This access may be performed with a look-up table, as a calculation based on the model code, or other access method.

At an operation 112, the user then presses a key that was specified in the instructions that were displayed to the user. For example, the instructions may ask the user to press the Repeat key as a test. At an operation 114, the simplified remote control determines the number key value associated with pressed key (as defined by the command set of the model code), and transmits the corresponding number key signal to the DVD player.

At a decision operation 116, the DVD player receives the number key signal and determines whether the signal is recognized by the DVD player. If the DVD player does not recognize the number key signal, the DVD player will ignore it. Alternatively, the DVD player may interpret the number key signal as a command other than the intended command, which may cause the DVD player to perform an unexpected action. This would indicate to the user that the entered model code was not correct. If the DVD player does not react at all to the number key signal for a predetermined period, the software instructions cause the DVD player to access and display instructions at an operation 118, which tell the user to try a different model code. However, if the DVD

player recognizes the number key signal, the DVD player notifies the software of the number received. Additional logic is continued in FIGURE 5B via a connector A.

FIGURE 5B is a flow diagram illustrating exemplary logic for setting the simplified remote control to transmit one or more additional commands along with a number key signal for certain models of DVD players. At an operation 120, the software that was read from the DVD causes the DVD player to access and display content that instructs the user to test a key on the simplified remote control, such as one of the direct-select keys or one of the navigation keys. The software also causes the DVD player to start a timer. The user presses the key, at an operation 124.

10 Accordingly, the simplified remote control determines the corresponding number key code and transmits the number key code signal to the DVD player.

At a decision operation 126, the DVD player determines whether it has received a valid number key command and can pass the received number key code to the software that was read from the DVD. If the DVD player is a model that does not require an additional command signal, such as an Enter signal, the DVD player will immediately relay the received number key code to the software. In that case, the software causes the DVD player to access and display a "Success" screen, which indicates to the user that the simplified remote control is properly set. The software may be defined to react only to a specific number key code or to any of the number key codes.

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However, if the DVD player is a model that requires an additional command signal, such as an Enter signal, the DVD player will not be capable of relaying only the number key code to the software, because the DVD player will be expecting the additional command signal. In that case, the software timer will run until it expires.

25 When the software timer expires, the software causes the DVD player to access and display alternate content that instructs the user to set a "Macro" code in the simplified remote control, and to then to retest the key. The Macro code can be set by a switch on the simplified remote control, by pressing a combination of keys, and/or by other methods. After setting the Macro code, the user presses a key at an operation 132 to repeat the test. At an operation 134, the simplified remote control determines the corresponding number key code and transmits the number key code signal to the DVD

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player. The simplified remote control also transmits the additional command signal, such as the Enter signal. At decision operation 126, the DVD player receives the number key code signal and the additional command signal, which this model of DVD player recognizes as a valid and complete command. The DVD player can then relay  
5 the number key code to the software, which reacts by instructing the DVD player to access and display the Success content at operation 128.

Those skilled in the art will recognize that other methods of programming the remote control are possible, such as simply having the user cycle through model codes, wherein some of the model codes correspond to command sets that already  
10 include the macro setting to cause the Enter command to be transmitted with a key number code. Those skilled in the art will also recognize that a counter can also be used to detect multiple user tests. After multiple failures, the software may instruct the DVD player to access and display content that instructs the user to try a different model code and/or to seek additional help.

FIGURE 6 is a flow diagram illustrating exemplary logic performed by the DVD player according to software instructions and content stored on the DVD. At an operation 140, the DVD player loads and initializes the software from the DVD. Initialization can include allocating memory, assigning variables, and the like. For  
15 embodiments that do not include a removable DVD, operation 140 can include accessing and obtaining the software, such as from a remote electronic device through a network connection. At another initial operation 142, the software associates a subset of the number key codes with navigation operations controlled by the software. This subset can be referred to as navigation number codes. The corresponding navigation operations can be referred to as autoaction navigation operations, because the navigation  
20 operations can be implemented with autoaction functions defined by the DVD-Video specification.

In one embodiment, the programmable number key code 1 is used as a navigation number code to indicate the Back operation. The Back operation can be implemented with a "Mov GPRM10" autoaction function, which moves a pointer to a  
30 program chain corresponding to the beginning of a section of content that is prior to a current section of content. Other examples include using number key code 2 as a



navigation number code to indicate the "Home" operation, using number key code 3 as a navigation number code to indicate the "Forward" operation, and using number key code 8 as a navigation number code to indicate the "Repeat" operation. During operation 142, the Repeat operation can also be set as a default operation, which may be  
5 equivalent to the Enter function for many conventional remote controls and DVD players. The Repeat key could then be used as an Enter key if the software ever called for an Enter command.

At an operation 144, the software instructs the DVD player to access and load content from the DVD. Initial content can comprise a menu including a number of  
10 content assets such as a background, an audio/visual sequence, and icons that are similar in color and/or shape to the direct-select keys. The software also associates another subset of the number key codes with direct-select operations at an operation 146. This second subset can be referred to as menu number codes, which are associated with the direct-select keys on the simplified remote control. Similar to the autoaction navigation  
15 operations, the corresponding direct-select operations can be referred to as autoaction direct-select operations, because the direct-select operations can also be implemented with autoaction functions defined by the DVD-Video specification.

While the autoaction navigation operations will perform the same functions regardless of the displayed content, the software can dynamically change the autoaction  
20 direct-select operations, depending on the menu level and/or activities made available to the user. Each menu number code is associated with an autoaction direct-select operation that is relevant to the current menu level. This dynamic assignment of autoaction direct-select operations was illustrated by the different options made available to the user in the displays of FIGURES 4A and 4B. When the menu number  
25 codes are dynamically assigned, the software instructs the DVD player to display the current menu content at an operation 146. The displayed icons are associated with currently available autoaction direct-select operations, such as those shown in FIGURE 4A.

When a user presses one of the keys, and the simplified remote control  
30 transmits a number key code signal, the DVD player detects the number key code at an operation 150. Depending on the setting of the simplified remote control, the DVD

player may also detect an Enter code at an optional operation 152. As long as the simplified remote control is properly programmed, the DVD player recognizes the number key code and relays it to the software.

At a decision operation 154, the software determines whether the received  
5 number key code is one of the navigation number codes. If the received number key code is not a navigation number code, the software determines which of the menu number codes is associated with the received number key code. At an operation 156, the software branches to the corresponding autoaction direct-select operation, which comprises a sub-module of one or more instructions. The instructions cause the DVD  
10 player to access and present content at an operation 158, such as a next menu, a multi-media performance, and the like. As indicated above, operation 158 can also comprise an action such as switching view angle, audio stream, subpicture stream, variable settings, and the like.

Conversely, if the received number key code is a navigation number code,  
15 the software determines which navigation number code is associated with the received number key code. At an operation 160, the software branches to the corresponding, which comprises a sub-module of one or more instructions for implementing the desired navigation. The instructions cause the DVD player to access and present content reached by the autoaction navigation operation. For instance, the instructions may cause  
20 the DVD player to access and display a prior section of content if the Back key was pressed.

After performing the navigation operation or presenting the direct-select content, the software may optionally branch to a next menu at an operation 164. The next menu may be identified in the instructions of the autoaction navigation operation or  
25 the autoaction direct-select operation. Software control then return to operation 144 to load the next menu content and continue until selects an Exit operation provided by the software.

The above specification, examples and data provide a complete description of the manufacture and use of the composition of the invention. For example, the  
30 remote control device can be adapted to control access to markup language content